



# **ATTRACTIVE TOURIST AND LEISURE SITES**





## Gerberoy village

The Most Beautiful Villages of France®



## Château de Compiègne

91 309 visitors in 2019



## Beauvais cathedral

196 899 visitors in 2019



#### Château de Pierrefonds

153 392 visitors in 2019



## Château de Chantilly

423 000 visitors in 2019



#### Parc Astérix

2 324 000 visitors in 2019



#### 123,000 Ha of forests

More than 11 times the area of Paris



#### **WORLD FAMOUS**

Oise has been chosen as the **setting for numerous films**, TV series and adverts, which in turn have further increased Oise's attractiveness and the number of visitors. Pierrefonds Castle, Senlis, Gerberoy and other sites often evoke a popular film or TV series, in both France and abroad (BBC's Merlin series, The New Adventures of Cinderella, etc.).

#### **TRANSPORT**

Over 60 destinations served by the Paris-Beauvais Airport. The A1 and A16 motorways provide rapid access to northern Europe's most important business centres (180,000 vehicles/day on the A1 section through Oise). The south of Oise is also served by the Île-de-France RER regional train network, providing rapid connections to and from Paris and the greater Paris region.

#### **LEISURE**

The Parc Astérix, Mer de Sable and Parc Saint-Paul amusement parks. Oise is home to numerous familyfriendly destinations.

#### **HERITAGE**

The department's top 5 tourist sites (led by the Domaine de Chantilly) each welcome over 50,000 visitors yearly.

## **NATURE**

With no less than 123,000 hectares of forest, Oise is a veritable "green lung" for holidaymakers keen for a breath of fresh sylvan air. Crisscrossed by over 200 km of bike paths and greenways, the department boasts immense bike-touring potential.

#### **HIGH-SPEED BROABAND INTERNET**

The Oise is 100% covered by very high speed internet via optical fiber.





## 2019 KEY TOURIST FIGURES

PARIS-BEAUVAIS AIRPORT





#### **ACCOMMODATIONS**



#### LEISURE ACTIVITIES







CULTURE





## THEY'VE INVESTED IN OISE



(( Oise is located only 1 hour from Paris, thus offering a vast pool of potential clients. But I've been delighted to discover that my offer attracts a diverse clientele: very local, from the Hauts-de-France Region, from Belgium and from the Netherlands. Our clients appreciate our authenticity, the promotion of local produce and our estate's family-friendly atmosphere. The tourist offer of the Pays de Valois region remains rather underdeveloped, which allows for excellent media coverage for those developing an innovative, out-of-the-ordinary service. We're also well accompanied by the department and the region, both very keen on developing tourism. ))

Le Bois de Rosoy, 3-star campsite with out-of-the-ordinary lodgings, in Rosoy-en-Multien - Mr Zandvliet



(1) Oise is a very promising department. Thanks to its location just outside Paris, the presence of such sites as the Parc Astèrix theme park, the Beauvais Airport (and its proximity to Roissy-Charles-de-Gaulle), the town of Chantilly, etc., the number of clients remains large all year long. There's very little seasonality thanks to the business travellers and tourists.

The development of popular events in Chantilly (the Prix de Diane horse race, sporting events, concerts, the garden festival, etc.) is another big asset for the sector.

And finally, the department offers a pleasant living environment. ))

Le Chantilly, 3-star boutique hotel in Chantilly Mr Madliger



(( I couldn't have imagined a destination other than the department in which I grew up. Situated between the French capital and the Benelux countries, its geographic location is a big plus, it's a promising territory for investment. Major road, river and rail routes further favour the economy. Our hospitality, our attentiveness and the diversity of our packages and services are also essential for the success of our project. But it wouldn't have been possible without the rich surrounding heritage and the department's dynamic network of tourist structures. ))

Camping de l'Aigrette, 3-star campsite in Attichy Mr Joret















# THE OISE TOURISME AGENCY OFFERS YOU

- A selection of offers with specific tourist potential
- Special contact with the department's main actors (local representatives, departmental authorities, state services, property owners, etc.).
- > Facilitated administrative procedures.
- Quantified studies and economic analyses.
- A search for public financing suited to your particular project.



# Your dedicated contact Bertrand POUILLAUDE

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